Dear Sir/Madam,

SUBJECT: AN INVITATION TO BECOME A SPONSOR

On behalf of the organizing committee, we are pleased to inform you that the 3rd Regional Conference on Biosensors, Biodiagnostics, Biochips and Biotechnology 2016 (3rdRC4Bs-2016) will be held at AIMST University, Kedah, from April 20-22, 2016. This conference is the first of its kind in the country and it is a “must-attend” event for those in the field of Biosensors, Biodiagnostics, Biochips and Biotechnology, for both attendees and exhibitors alike.

The 3rdRC4Bs-2016 intends to provide a platform for scientists, researchers and students to share their research findings, knowledge, challenges, recent advances and future perspectives in the areas of Biosensors, Biodiagnostics, Biochips and Biotechnology.

The 3rdRC4Bs-2016 theme is “State-of-the-Art Achievements and Challenges in Biosensors, Biodiagnostics, Biochips and Biotechnology”. This theme is selected to explore the myriad ways in which we pursue the goals of our research in those respective fields. To this end, the conference will present a wide range of invited speakers who are internationally renowned. This conference is expected to draw more than 250 participants including some eminent speakers from various parts of the Asia, who are actively doing research in the multidisciplinary fields of Biosensors, Biodiagnostics, Biochips and Biotechnology.

The 3rdRC4Bs-2016 will serve as an ideal networking platform for scientists and companies. The varieties of offerings at the 3rdRC4Bs-2016 are tailored to meet the needs of the participants. The exhibit hall will provide attendees with the opportunity to learn about the latest products and services available for research in those 4 respective fields.

We therefore cordially invite your company to participate and contribute to this conference as your side plays an integral role in research advancements in the field of Biosensors, Biodiagnostics, Biochips and Biotechnology. Please come and join us.

Information about various sponsorship packages is appended with this letter for your quick reference. To become a ‘Sponsor’ and for more information, kindly contact the following members of the organizing committee or email us at 4bs2016_sponsorship@aimst.edu.my

1. Dr. Sivachandran P. (Phone No: 017 5817 018)
2. Mr. Sivendran B. (Phone No: 014 9446 815)
3. Dr. Subhash J Bhore (Phone No: 016 6420 868)
Positively, we are looking forward for your kind contribution and support to make this event a successful one.

We will highly appreciate if you could kindly fill in the attached ‘Sponsorship Confirmation and Reply Form’ and send it to us to confirm your ‘Sponsorship’ at your earliest.

Thank you!

Sincerely,

Snr. Assoc. Prof. Dr. Subhash J. Bhore
Chairman
Organizing Committee of the 3rdRC4Bs-2016

Note: For more information about the conference agenda and programme please visit

List of Attached Documents:

1. Sponsorship Confirmation and Reply Form
2. Sponsorship Categories and Entitlements
3. Additional Information for Sponsor
4. Conference Brochure
SPONSORSHIP CONFIRMATION AND REPLY FORM

Company Name:

Company Address:

Company Contact info:
Tel. No.:
Fax No.:

Contact Person Name:

Contact Person Contact Details:
Tel. No. (H/P):
Tel. No. (O):

SPONSORSHIP CATEGORIES (Please tick (✓) the sponsorship package of your choice)

- Diamond sponsor (RM 5,000)
- Platinum sponsor (RM 3,500)
- Gold sponsor (RM 2,500)
- Shell scheme Booth (RM 2,000)
- Slide advertisement (RM 1,000)
- Advertisement in 'Conference Abstract Book'
  - Full page: RM 2000/-
  - Half page: RM 1000/-

- Monetary sponsor*: Specify the amount (RM): _______________

*Any amount of cash sponsorship from individuals, company or organization is welcome. Monetary sponsorship of more than RM 500 will be listed in the 'Conference Abstract Book'.

Remarks (if any):

Note: Upon filling this form, kindly scan and e-mail it to 4bs2016_sponsorship@aimst.edu.my OR after completing this form, take its photo and send it to Dr. Sivachandran by What's App to: 0168740045 OR 0175817018

________________________________
Signature & Company’s Stamp
SPONSORSHIP CATEGORIES AND ENTITLEMENTS

1. Diamond sponsor (RM 5,000)
   • Complimentary single booth exhibit space, may be upgraded to a double booth for an additional RM 500.
   • Complimentary commercial presentation slot for 15 minutes.
   • Complimentary slide advertisement.
   • Complimentary full page advertisement in 'Conference Abstract Book'.
   • Complimentary lunch and refreshments for 2 persons.
   • Recognition as a diamond sponsor with company logo and name displayed on all official conference publications (i.e. poster, website, and backdrop).

2. Platinum sponsor (RM 3,500)
   • Complimentary single booth exhibit space, may be upgraded to a double booth for an additional RM 650.
   • Complimentary slide advertisement.
   • Complimentary half page advertisement in 'Conference Abstract Book'.
   • Complimentary lunch and refreshments for 2 persons.
   • Recognition as a platinum sponsor with company logo and name displayed on all official conference publications (i.e. poster, website, and backdrop).

3. Gold sponsor (RM 2,500)
   • Complimentary slide advertisement.
   • Complimentary half page advertisement in 'Conference Abstract Book'.
   • Recognition as a gold sponsor with company logo and name displayed on all official conference publications (i.e. poster, website, and backdrop).

4. Shell scheme booth (RM 2,000)
   • Complimentary single booth exhibit space, may be upgraded to a double booth for an additional RM 650.
   • Complimentary lunch and refreshments for 2 persons.
   • Booth size: Single booth (3 m X 3 m); Double booth (3 m X 6 m).

5. Slide advertisement (RM 1,000)
   • Complimentary slide advertisement during the conference.

6. Advertisement in 'Conference Abstract Book'
   • Full page: RM 2000/-
   • Half page: RM 1000/-

7. Monetary sponsorship
   • Any amount of cash sponsorship from individuals, company or organization is welcome. Monetary sponsorship of more than RM 500 will be listed in the 'Conference Abstract Book'.
   Note: 'Conference Abstract Book' will be published both as ‘Print version’ and ‘e-Book version’ with ISBN and e-ISBN codes. E-Book will be available on internet forever.
ADDITIONAL INFORMATION FOR SPONSOR

1. Commercial presentation
   • The speaking opportunity is strictly limited to the time allotted by the organizer which is 15 minutes.
   • The sponsor will provide the organizer with the speaker’s name, business title and onsite contact information by April 11, 2016.
   • The organizer will provide an introductory slide with the speaker’s name, title and company.
   • The organizer will assign speaking slots on a first-come, first-served basis and may change the assigned times.
   • The speaker is only allowed to use PowerPoint slide to complement his/her presentation.
   • The presentation must be saved in PowerPoint 2007 or 2010 format, at a 16:9 aspect ratio, with all fonts embedded and should be received by the organizer no later than April 11, 2016.
   • Use of audio or video must be reviewed in advance by the organizer audio-visual team (prior to April 15, 2016).

2. Slide advertisement
   • Slides must be saved in PowerPoint 2007 or 2010 format, at a 16:9 aspect ratio, with all fonts embedded.
   • Slides must be received by the organizer no later than April 15, 2016.

3. Booth specification and exhibitor guidelines
   • The organizer will provide a 3 M X 3 M shell scheme booth (white) with needle punch carpet.
   • In addition, the organizer will also provide the following:
     ➢ 1 table
     ➢ 2 folding chairs
     ➢ 1 rubbish bin
     ➢ fluorescent light
     ➢ plug point
     ➢ fascia panel with your company name
   • All equipment, signage and other materials must fit within the space of the booth size.
   • Sound generated by exhibitor’s equipment should not be so loud as to impact other exhibitors and attendees.
   • Exhibitors are required to give the names of their representatives (not more than 2) by April 15, 2016.
   • Exhibitors are required to wear the conference tag throughout the conference period.
   • Complimentary lunch and refreshments will be provided for 2 persons during the conference period.
4. **Move-in, move-out, and storage**

**Move-in:** April 21, 2016 (Thursday) 8:00 – 5:00 pm  
**Move-out:** April 22, 2016 (Friday) 5:00 – 8:00 pm

- Immediately after the end of the event, exhibitor must remove all property/belongings from the exhibit area.  
- Exhibitor is solely responsible for arranging their packing and material transportations.  
- No storage will be provided.  
- All storage materials must be out of sight during the conference.

5. **Exhibit time**

- Exhibits are open during the whole period of the conference starting from 8:00 am-5:30 pm.  
- Exhibitors are strongly encouraged to be at their booth all the times.

6. **Exhibit security**

- The organizer will not be held responsible for any loss, damage, accident and theft that occur during the conference period. Hence, the organizer recommends removing valuables when not attended. Items left unattended are at exhibitor’s risk.
7. Internet access

- Internet access via **Wi-Fi** will be provided throughout the conference period by the organizer.
Registration & Fees

<table>
<thead>
<tr>
<th>Participant</th>
<th>Early bird registration (before February 29, 2016)</th>
<th>Standard registration (after February 29, 2016)</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Local (RM)</td>
<td>International (US$)</td>
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<tr>
<td>Academics &amp; Scientists</td>
<td>600</td>
<td>200</td>
</tr>
<tr>
<td>Student*</td>
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Spot Registration

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Guidelines to Prepare the Abstract

All abstracts must be prepared by following the 3rdRC4Bs-2016 guidelines. Abstract and completed registration form submissions must be emailed to 3rdRC4Bs-2016@aimst.edu.my and 3rdRC4Bs.2016@gmail.com on or before February 29, 2016 (for Early bird registration) and before March 21, 2016 for registration.

- Abstract Should be written in English.
- The Title should not be more than 15 words.
- Abstract should not be more than 250 words, excluding title, author names and affiliations.
- It is necessary to have 4-6 keywords below to the abstract.
- Abstract must include 4 major sections such as Background, Methods, Results, and Conclusions.
- The Organizing Committee reserves the rights to edit the Title and Abstract to maintain the quality and or consistency.
- The abstract should be original and not be submitted previously to other conferences/meetings.
- The presenting author’s name must be underlined. Addition of new author after the submission and acceptance of the abstract is not encouraged.
- The presenting author must register to the conference. The abstract of unregistered candidates will not be processed for publication in the 'Abstract Book'.
- The presenting author is responsible for the accuracy of scientific contents of the submitted abstract. The organizing committee is not responsible for the results and conclusion provided in the abstract.

Registration & Fees

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For further information

OR To Become a Sponsor of This Conference


For international Participants

Banker’s Draft/Telegraphic Transfer

For Local Participants

Banker’s Cheque/Cash/Direct Debit

For the payment via transfer method, kindly follow the details as shown below:

Beneficiary Name: AIMST SDN. BHD. A/C 2
Account Number: 8006376336
Bank Name: CIMB Bank Berhad
Bank Branch: Wisma Ria, Sungai Petani
Bank Address: CIMB Bank Berhad, Wisma Ria, Taman Ria, 08000 Sungai Petani, Kedah Darul Aman, Malaysia
SWIFT Code: CIBBMYKL

Please scan the inter-bank transfer receipt and email To: 3rdRC4Bs-2016@aimst.edu.my and 3rdRC4Bs.2016@gmail.com OR Fax To: +604-429 8009 (on fax write: Attention to RC4Bs 2016 Secretariat)
About (3rdRC4Bs-2016)

Welcome to the 3rd Regional Conference on Biosensor, Biodiagnostics, Biochips and Biotechnology 2016 (3rdRC4Bs-2016). This conference is organized by the AIMST University (Malaysia) in collaboration with King Mongkut’s University of Technology Thonburi (Thailand), Universiti Malaysia Perlis (Malaysia) and Universiti Teknologi MARA (Malaysia).

Conference will be held at the AIMST University, Kedah, Malaysia from 20th - 22nd April 2016. The conference intends to provide a platform for scientists, researchers and students to share knowledge, new challenges and recent advances in the multidisciplinary areas of biosensors, biodiagnostics, biochips and biotechnology.

Objectives of the conference

The conference intends to provide a platform for scientists, researchers and students to share knowledge, new challenges and recent advances in the multidisciplinary areas of biosensors, biodiagnostics, biochips and biotechnology.

The 3rdRC4Bs-2016 welcomes academicians, researchers, students, entrepreneurs and industry players to present their work in a friendly and supportive environment. International and local speakers in the forefront of biosensors, biodiagnostics, biochips and biotechnology will actively engage in this 3-days event.

Scope of the Conference

The scope of the conference includes but not limited to

- Biosensors
- Bio-diagnostics
- Biochips
- Biotechnology
- Applications of Biosensors, Bio-diagnostics and Biochips in Biotech industry
- Current Challenges in Biotech industry in using Biosensors, Bio-diagnostics and Biochips
- Emerging fields in the Biosensors, Bio-diagnostics, Biochips and Biotechnology

Program

The tentative program of the conference

Day 1: Wednesday, 20th April 2016

7.45 pm: Registration & Welcome Reception for Participants, Orientation Hall, AIMST University

9.00 am - 5.00 pm - Preconference Workshops

Day 2: Thursday, 21st April 2016

08.00 am - 5.30 pm: Opening Ceremony; Keynote Address: I; Plenary Talks: 3; and paper presenter’s talk (Oral presentations): 12.

Day 3: Friday, 22nd April 2016

08.00 am - 5.00 pm: Keynote Address: I; Plenary Talks: 3; paper presenter’s talk (Oral presentations): 15, Young Scientist Awards (Oral and Poster category) distribution, and Concluding Remarks /Vote of thanks and Closing.

Important Dates and Deadlines

<table>
<thead>
<tr>
<th>Event</th>
<th>Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Submission of the abstract</td>
<td>January 31, 2016</td>
</tr>
<tr>
<td>Notification of the accepted abstract</td>
<td>February 15, 2016</td>
</tr>
<tr>
<td>Early bird registration deadline</td>
<td>February 29, 2016</td>
</tr>
<tr>
<td>Submission of the full papers</td>
<td>March 18, 2016</td>
</tr>
<tr>
<td>Conference registration deadline</td>
<td>March 21, 2016</td>
</tr>
<tr>
<td>Conference date</td>
<td>April 20-22, 2016</td>
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</tbody>
</table>

Note: To download Registration form visit the conference website.

Keynote Address and Plenary / Invited Talks

<table>
<thead>
<tr>
<th>Speaker</th>
<th>Title</th>
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<tbody>
<tr>
<td>Prof. Dr. Asma Ismail, Director General, Department of Higher Education, Ministry of Education, Malaysia</td>
<td>Moving the Regional Biotechnology and Bioeconomy Forward - by Dato’ Prof. Dr. Asma Ismail, Director General, Department of Higher Education, Ministry of Education, Malaysia</td>
</tr>
<tr>
<td>Prof. Eichi Tamaya, Osaka University, Japan</td>
<td>Nanotechnology Oriented Biosensors and Biomedical Applications - by Prof. Eichi Tamaya, Osaka University, Japan</td>
</tr>
<tr>
<td>Srn. Prof. M. Ravichandran, AIMST University, Malaysia</td>
<td>Current Progress in Cholera Diagnostics - by Srn. Prof. M. Ravichandran, AIMST University, Malaysia</td>
</tr>
<tr>
<td>Dr. T. Theivasanthi, International Research center, Kalaingam University, India</td>
<td>Bio-Applications of Innovative Nanomaterials - by Dr. T. Theivasanthi, International Research center, Kalaingam University, India</td>
</tr>
<tr>
<td>Dr. Prakash Kumar, NUS, Singapore</td>
<td>Relevance of Biotechnological Applications for Global Food Security and Sustainability - by Dr. Prakash Kumar, NUS, Singapore</td>
</tr>
<tr>
<td>Prof. Dr. Phua K.K., USM, Malaysia</td>
<td>‘Line Probe Assay for Simultaneous Detection of Multiple Salmonella Pathogens Causing Typhoidal and Nontyphoidal Salmonellosis in Humans’ - by Assoc. Prof. Dr. Phua K.K., USM, Malaysia</td>
</tr>
<tr>
<td>Prof. Dr. Uca H., UniMAP, Malaysia</td>
<td>Nanotechnology in Medical Diagnostic Applications - by Prof. Dr. Uca H., UniMAP, Malaysia</td>
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</tbody>
</table>

Pre Conference Workshops

Wednesday, April 20, 2016, 9:00 am –5:00 pm. Registration and fee (RM 50/participant) is required. Limited seats (only 40) are available.

<table>
<thead>
<tr>
<th>Workshop 1</th>
<th>‘Drug-Protein Interaction and Personalized Medicine’</th>
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<tbody>
<tr>
<td>Workshop 2</td>
<td>‘Basic Statistics using Microsoft Excel and SPSS’ &amp; ‘Basic Concept of Effective Scientific Writing and Communications’</td>
</tr>
</tbody>
</table>

‘Certificates will be given to the participants of the workshop and Conference’

You Can Become a Sponsor of This Conference!