

**AIMST University offers courses according to industry needs, lifelong learning, skills improvement, and to face current challenges**

Lifelong learning is a process of self-improvement. By taking the Master of Business Administration (MBA) course, you can implement business management concepts in your work or business. With an MBA, you can also cope with current challenges caused by rapid changes in a calm manner.

Dr. Patrick Tan, the AIMST University's Clinical Skills Centre (CSC) director, pointed out that the world is changing rapidly, and keeping pace with the market and new technologies has become a continuous challenge for enterprises and organizations.

“In this environment, we must constantly learn new knowledge and skills to stay ahead of the fierce competition to succeed.”

Dr. Patrick Tan pointed out that lifelong learning is not only for working adults. Fresh graduates also need to inculcate the spirit of lifelong learning and continuously improve their skills to gain an advantage in the job market.

For entrepreneurs, lifelong learning is the foundation for long-term success. The Master of Business Administration (MBA) is one of the most popular educational pathways to enhance personal careers.

AIMST has two business management post-graduate programmes, the Master of Business Administration (MBA) and the Master of Science (Management).

**Master of Business Administration (MBA)**

The MBA programme is course-based and tailored to the needs of the industry, allowing students to master skills and network opportunities that lead to a promotion or creating their entrepreneurial ambition.

The programme also allows students to use the online learning management system (LMS) to refer educational materials or to communicate with lecturers.

The integrated course content also allows working adults with limited time to undertake the post-graduate programme. Candidates can share their ideas and management experience among students or lecturers in various fields. The course also combines a series of networking and independent studies, guest lectures, and seminars.

## **Master of Science (Management)**

At AIMST University, the Master of Science (Management) programme is a cost-effective choice to further post-graduate studies. The programme is in research mode and does not require work experience as an entry requirement.

Such a requirement gives students from non-business faculties an opportunity to pursue a post-graduate degree.

“This programme attracts local and international students because the programme focuses on individuals and groups to hone communication, teamwork, and presentation skills. It also increases professional skills in decision-making, problem-solving, and critical analysis.”

In addition to the two master’s programmes, AIMST also offers masters and doctoral programmes in biotechnology, medicine, pharmacy, and physiotherapy.

For more information about the courses offered by AIMST, please visit [www.aimst.edu.my](http://www.aimst.edu.my) or call 012-5948108.

## **Study MBA to explore different opportunities**

Dr. Patrick Tan said that in today’s challenging and competitive economic environment, a person who wants to do business or plans to participate in a company must have a reasonably clear understanding of “business”.

He said that a business must have the characteristics of a sustainable operation to make money and continue to benefit from policies that balance the economy, society, environment, and benefit the community.

Dr. Patrick Tan has completed his Master of Business Administration (MBA) programme at AIMST University.

“Through communication, discussion, and case study with lecturers, I understood the importance of the sustainable business operation.”

He revealed that he recently met a successful doctor who owns medical business worth millions of ringgits. However, before taking the Master of Business Administration programme, the doctor had experienced many failures.

“The doctor informed that he had improved his business awareness through the Master of Business Administration programme. He

currently owns 3 private hospitals, and any doctor who wants to become his medical business partner will also take the Master of Business Administration programme.”

He emphasized that as the director of AIMST University’s Clinical Skills Centre (CSC), his job is to introduce new courses. Accordingly, CSC staff must cater to the needs of the organization so that the university can operate continuously.

Dr. Patrick Tan also encourages medical students to study for an MBA, because the knowledge gained can help in their career and open up many different opportunities.

### **Invest in simulation teaching equipment to provide students with more comprehensive training**

Dr. Patrick Tan pointed out that AIMST University has invested a lot of money to purchase clinical simulation devices to train medical students.

“These equipments are expensive, but to improve the quality of medical education, AIMST is willing to invest in strengthening the quality of teaching.”

He said that from the first to the fifth year, students learn medical theory from textbooks until they meet real patients. In this process, ‘high-tech’ clinical simulation equipment can effectively assist students to achieve learning results.

“Through simulated patient, mistakes will not lead to life issues, but in the actual situation, doctors need to make accurate judgments. Otherwise, the patient will face substantial harm.”

He said that as a doctor, you may not only need to understand the medical treatment, but you will also face various external conditions, including how to mediate with patients’ family. Only by responding accurately, doctors can focus more on the treatment.

“We will also arrange simulation situations so that staff and students can practice any medical conditions, and students will learn how to respond and diagnose.”

“In addition to medical skills, students should also be aware of medical laws and reduce disputes between patients, family members, and doctors so as not to affect the treatment of patients or cause a blow to doctors.”

### **Chat with students and listen to their questions**

Education is people oriented. Dr. Patrick Tan has many ideas about medical education, and he likes to chat with students during the lunch break.

“Our conversations are not just about medical courses. I can talk to them about everything. Some students will also tell me about the problems they face.”

He said that everyone’s educational opportunities are different. For example, some students are not well-off and may be suffering due to financial problems. These may affect the efficiency of learning. Therefore, through listening and communication, I will try my best to assist or counsel them.

“When the problem is solved, students can focus on learning.”

Students who received help can give back to society and benefit more people when they are successful in their careers.

### **Faculty of Engineering and Computer Technology (FECT) will offer more courses related to Industry 4.0**

AIMST University’s Vice-Chancellor & Chief Executive, Datuk Dr. John Antony Xavier took office on the 1<sup>st</sup> December 2020. He told China Press that AIMST’s Faculty of Engineering and Computer Technology (FECT) would open more courses related to Industry 4.0 to meet the needs of work and knowledge in the new era.

“The campus will also begin to gradually move towards digitalisation. The COVID-19 pandemic requires everyone to adapt to the new norms, and online classes will also become part of learning.”

He said that to further strengthen medical studies and cultivate medical graduates with more on-the-job capabilities, the school also has the vision to establish a university hospital which involves huge funds.

“Our University’s Faculty of Dentistry has its dental clinic, allowing students to provide free dental care and treatment to patients under the guidance of experienced academicians.”

To facilitate the acquisition of qualifications by professionals, the university will also explore on suitable programmes, so that employees can go through the courses one by one, and then accumulate enough credits to obtain a bachelor’s degree.

## **Datuk Dr. John Antony Xavier was appointed as AIMST University's Vice-Chancellor & Chief Executive**

Datuk Dr. John Antony Xavier serves as the Vice-Chancellor & Chief Executive of AIMST University.

Prior to this appointment, Datuk John was a professor at the Putra Business School, Universiti Putra Malaysia's Graduate School of Management, and the Universiti Kebangsaan Malaysia's Graduate School of Business. Before his stint in academia, Datuk John had served as an Administrative and Diplomatic Officer for 36 years in the Malaysian public service. Combined, he brings over 46 years of academic and management experience to AIMST.

He has consulted extensively for the governments of Kuwait, Kenya, and Sri Lanka and has advised international organizations such as the IMF, World Bank, and the Asian Productivity Organisation. At the home front, he has consulted for the Economic Planning Unit, Malaysia Productivity Corporation, and the Johor Government.

A prolific writer, he has authored six books and over 30 refereed articles on law, public finance, and management in local and international journals.

The former public servant turned academician graduated from the University of Malaya in 1974 with a Bachelor of Economics. He holds a Master of Business Administration from the Catholic University of Leuven, Belgium, and a Bachelor of Laws from the University of London. Additionally, he has a Certificate in Legal Practice from the Malaysian Legal Qualification Board. In 1996, he obtained his Ph.D. from the London School of Economics.

### **AIMST fee is affordable with an emphasis on education quality**

Datuk Dr. John Antony Xavier said that AIMST University focuses on providing high-quality education and comprehensive university facilities with affordable fee compared to other private universities in Malaysia.

“We are not neglecting the quality of teaching and equipments because the fee is affordable. We have allocated millions of ringgits to purchase clinical simulation teaching aids.”

John said that in the past 19 years, AIMST, step by step, has established an excellent reputation in the field of medical education.

“We also have non-medical education programs, such as Engineering and Business Management programmes, which allow students to

study and equip themselves to face society's challenges. For these faculties, we also adhere to the concept of quality education."

He said that the university is also committed to establishing cooperative relations with more foreign universities so that the university can be in line with international standards, and the University also recruits international students.

"All these allow our students to broaden their horizons and are also valuable life resources."

He said that the University's facilities could accommodate 7,000 students, and there are currently about 3,500 students.

AIMST has enjoyed a certain reputation in the field of medicine and medical care. With its affordable fee, the university has enabled many young people to fulfill their dreams of further studies, broaden their horizons and start their careers.

"We are also willing to listen to the needs of students, and also cooperate with some organizations such as media and foundations to assist students who face problems in their families and obtain scholarships and other funding."

According to the Malaysian Higher Education Institution Rating (SETARA), AIMST University undergraduate courses are rated as Level 4, which is a "very good university".

Besides, the subject rating (D-SETARA) of the Faculty of Medicine, Dentistry, and Pharmacy of AIMST University is also ranked in the fourth level, which is "very good", second only to the University of Malaya.

AIMST University is located in Semeling, Kedah, and only an hour's drive from Penang International Airport. The campus has a beautiful environment and covers an area of 230 acres. It is also described as the most beautiful tertiary institution in the country.

The University's Master of Business Administration (MBA) programme will start in January 2021, and the foundation courses are expected to commence in April 2021.

AIMST University

Year of establishment: 2001

Number of students: 3337 (local and international students)

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