

Personal Details	<b>TAN SUANG SIN</b>
Academic Qualifications	<p>Bachelor of Risk Management and Insurance (HONS), Universiti Utara Malaysia (UUM)</p> <p>PhD in Finance and Banking, Universiti Utara Malaysia (UUM)</p>
Administrative Duties	Programme Coordinator
Publications (last 5 years)	<p>1. Life Insurance Ownership and Demographic Background of Alor Setar City Folk in Kedah. International Postgraduate Business Journal, 8(2), 2016, (51-65).</p> <p>2. A Preliminary Study on the Relationship between Psychographic Factors and the Purchase of Life Insurance. International Journal of Management Studies, 24(1), 2017, (1-22).</p> <p>3. The Relationship of Life Insurance Ownership with Demographic and Psychographic Factors: A Preliminary Study in Alor Setar, Kedah. International Journal of Business and Technopreneurship, 7(2), 2017, (117-134).</p> <p>4. Demographic Profiling of Life Insurance Ownership in the Northern Regions of Malaysia. International Journal of Business and Society (IJBS), 20(3), 2019, (1022-1035).</p> <p>5. The Significance of Personal Value, Risk Attitude and Trust on Life Insurance Ownership in the Northern Regions of Malaysia. Jurnal Pengurusan. 58, 2020, (1-14).</p>
On-going Research	NIL
Completed Research	NIL
Research Grants	NIL
Consultancy	NIL
Awards	<p>Awarded Dean Awards for semester 1, 2, 3, 4, 5, 6 and 7</p> <p>Awarded Deputy Vice Chancellor (Academic and International) Gold Medal</p> <p>Awarded Vice-Chancellor Gold Medal</p>
Professional Membership	-

Supervision	-
Teaching	Financial Mathematics Financial Markets and Institutions Investment Analysis and Portfolio Management
Areas of Expertise	Risk Management (Life Insurance)
Contact Details	Email: <a href="mailto:tansuangsin@aimst.edu.my">tansuangsin@aimst.edu.my</a> Extension: 8145